



Institute for  
Surgical Excellence



Foundation  
for Women's Cancer

# Celebration of Champions Day

## January 25, 2025

PGA National Resort • Palm Beach Gardens, FL

Partnership Prospectus



---

## WELCOME

---

Dear Industry Colleagues,

Every year the Foundation for Women's Cancer invites people across the country to join in Move4Her events to raise funding, increase awareness, enhance prevention through screening, and improve survival outcomes for the five gynecologic cancers. These five malignancies, ovarian, endometrial, cervical, vaginal, and vulvar cancers affect more than 1.3 million women around the world leading to 645,000 deaths.

This year, the Institute for Surgical Excellence has partnered with the Foundation for Women's Cancer to develop a sentinel event, "Celebration of Champions Day", to raise funding to support our patients, their families, and researchers as we strive to help better treatments for cancer. We are inviting industry partners to join us in support of the Institute for Surgical Excellence by participating in the "Celebration of Champions Day" scheduled for January 25, 2025. This special event will be held at the PGA National Resort in Palm Beach Gardens, FL and provides a unique and multifaceted educational and community event with proceeds given to support the mission of the Foundation for Women's Cancer.

Thank you for your consideration of our request for participation, we look forward to receiving your commitment. If you have any questions, please contact Tyler Gillespie, [tgillespie@veritasamc.com](mailto:tgillespie@veritasamc.com) or 847-920-6573.

*Martin Martino*

Dr. Martin Martino

*Angeles Secord*

Dr. Angeles Secord

*Ginger Gardner*

Dr. Ginger Gardner

*Caitlin Houghton*

Dr. Caitlin Houghton

*Tyler Gillespie*

Tyler Gillespie  
Director-Industry Relations

---

## PARTNERSHIP OPPORTUNITIES

---

### **ABOUT THE INSTITUTE FOR SURGICAL EXCELLENCE**

The Institute for Surgical Excellence (ISE) is a 501(c)(3) non-profit organization committed to standardizing education and training in emergent technologies. ISE has also developed a unique community educational program known as Healthcare Explorers Day to educate and inspire elementary and high school students to learn about the importance of health and wellness and consider careers in healthcare. Over the past decade, ISE members have educated and inspired the lives of over 1000 students in local communities to choose health and wellness as part of their everyday lives. More information can be found on our website:

[www.surgicalexcellence.org](http://www.surgicalexcellence.org).

### **ABOUT THE FOUNDATION FOR WOMEN'S CANCER**

The Foundation for Women's Cancer (FWC) is a 501(c)(3) dedicated to increasing awareness, education, and research about women's health and the five gynecologic cancers. FWC #MovetheMessage participates in local community events across diverse populations to empower patients with information about their gynecologic health, and their opportunities for disease prevention in multiple languages. The FWC Move4Her campaign drives large scale awareness and fundraising events across the country, including grass roots efforts and large pinnacle events, to shine a bright light on the importance of women's health and gynecologic cancers. Further, the FWC empowers research to chart a new future for women's health and gynecologic cancers. Many leaders of the Society of Gynecologic Oncology launched their career with one of the highly coveted FWC research grants. More information can be found on our website: [www.surgicalexcellence.org](http://www.surgicalexcellence.org).

## AGENDA

<b>Pioneering the Future of Cancer Care: Exploring the Next Frontier in Cancer Prevention, AI, Surgery, and Innovative Treatment Options</b>	
6:30 am - 7:45 am	<b>INDUSTRY SPONSORED BREAKFAST • MERCK</b>
8:00 am - 6:30 pm	<b>REGISTRATION/INFORMATION DESK OPEN</b>
8:00 am - 8:05 am	<b>WELCOME AND INTRODUCTIONS</b> <i>Ginger Gardner, MD, Angeles Alvarez Secord, MD, MHSc, Martin Martino, MD</i>
8:05 am - 9:45 am	<b>SESSION I: INNOVATIVE ROBOTIC PLATFORMS FOR SURGICAL MANAGEMENT OF CANCER</b>
8:05 am - 8:15 am	Innovative Robotic Platforms for Surgical Management of Cancer <i>Sharona Ross, MD</i>
8:15 am - 8:30 am	The Power of Molecular Tumor Boards and ADCs <i>Brad Monk, MD</i>
8:30 am - 9:45 am	<b>ROBOTIC SURGERY + MOLECULAR TUMOR BOARDS: CASE-BASED</b> <i>Moderator: Martin Martino, MD, Angeles Alvarez Secord, MD</i> <ul style="list-style-type: none"> <li>Gynecologic Cancers - Endometrial and Ovary <i>Speakers: Tom Herzog, MD, Thomas Krivak, Donna Pinelli, Rob Holloway and TBD</i> <i>Panel Discussants: Thomas Krivak, Donna Pinelli and Rob Holloway, MD</i></li> <li>Pancreatic Cancer <i>Speaker: Sharona Ross, MD</i> <i>Panel Discussants: TBD</i></li> <li>Prostate Cancer <i>Speaker: TBD</i> <i>Panel Discussants: TBD</i></li> <li>Breast Cancer <i>Speaker: Starr Mautner, MD</i> <i>Panel Discussants: TBD</i></li> </ul>
9:45 am - 10:15 am	Poster/ Video Session + Exhibitor Hall Break
10:15 am - 11:00 am	<b>SESSION II: INNOVATION ROUNDTABLE - ROBOTS, AI, AND MORE...</b> <i>Moderators: Caitlyn Houghton, MD, Martin Martino, MD</i> <i>Panel Discussants: Laila Rashidi, MD and Mark Soliman, MD</i> <i>Industry Members: TBD</i> <b>ROUNDTABLE TOPICS • SP SURGERY - THE NEWEST REVOLUTION:</b> <ul style="list-style-type: none"> <li>The Promise of TeleSurgery: Making a Global Impact</li> <li>Histosonics</li> <li>Informed</li> </ul>
11:00 am	Closing Remarks <i>Angeles Secord Alvarez, MD and Ginger Gardner, MD</i>
11:15 am - 12:30 pm	<b>LUNCH AND LEARN</b> Women's Cancers: Newest Breakthroughs and Surgical Innovations <b>Ticket Required</b>
1:30 pm - 6:30 pm	<b>DAY OF COMMUNITY AND CONNECTION: GOLF, TENNIS AND PICKLEBALL</b>
6:30 pm - 7:30 pm	<b>ISE "THE CHAMPIONS" NETWORKING EVENT</b>
7:30 pm - 10:00 pm	<b>THE 2025 ISE CELEBRATION OF CHAMPIONS PROGRAM "HONORING OUR STARS"</b>

---

## SPONSORSHIP OPPORTUNITIES

---

### PREMIER | \$100,000

\*First come, first served

#### KEYCARDS

Be the exclusive key card sponsor for the WIS event. Your logo will be placed on the hotel key card that gets handed to attendees when they arrive.

#### SHOW YOUR COMMITMENT TO THE FIGHT AGAINST WOMEN'S CANCER AS A PREMIER LEVEL SPONSOR

- Includes participation in the updates from industry's session. (10:15 am - 11:00 am)
- Includes 4 seats at the Champions Dinner
- Includes Tabletop exhibit
- 8 Attendee Registrations
- Includes recognition as a sponsor for the Annual Meeting and the Celebration of Champions Dinner Program  
*The 2025 Institute for Surgical Excellence Celebration of Champions Gala: "Honoring our Stars"*  
*We will honor patients, healthcare colleagues, and industry partners as part of our program in the evening.*

### PINNACLE | \$50,000

\*First come, first served

#### PINNACLE LEVEL SPONSORSHIP INCLUDES:

- Includes participation in the updates from industry's session. (10:15 am - 11:00 am)
- Includes tabletop exhibit
- 8 Attendee Registrations
- 2 seats at Champions Dinner
- Includes recognition as a sponsor for the Annual Meeting and the Celebration of Champions Dinner Program  
*The 2025 Institute for Surgical Excellence Celebration of Champions Gala: "Honoring our Stars"*  
*We will honor patients, healthcare colleagues, and industry partners as part of our program in the evening.*

### PLATINUM | \$35,000

#### PLATINUM LEVEL SPONSORSHIP INCLUDES:

- Includes participation in the updates from industry's session. (10:15 am - 11:00 am)
- Includes tabletop exhibit
- 4 Attendee Registrations
- Includes recognition as a sponsor for the Annual Meeting and the Celebration of Champions Dinner Program  
*The 2025 Institute for Surgical Excellence Celebration of Champions Gala: "Honoring our Stars"*  
*We will honor patients, healthcare colleagues, and industry partners as part of our program in the evening.*

---

## SPONSORSHIP OPPORTUNITIES

---

### GOLD | \$25,000 | Choose one:

#### POSTER SESSION

Be the official sponsor of the Poster Sessions. This a great time to network with attendees.

#### WIFI CODE

Your opportunity to brand the WiFi code with your company or product name.

#### LANYARDS

Brand the conference lanyards with the logo of your choice for premier visibility.

#### GOLD LEVEL SPONSORSHIP INCLUDES:

- Includes tabletop exhibit
- 4 Attendee Registrations

### BRONZE | \$10,000

#### BRONZE LEVEL SPONSORSHIP INCLUDES:

- Includes coffee breaks
- Tabletop exhibit included
- 3 Attendee Registrations

### BASIC | \$5,000

#### BASIC LEVEL SPONSORSHIP INCLUDES:

- Tabletop exhibit included
- 2 Attendee Registrations

# REGISTRATION FORM

Contact Name

Company Name

Address

City

State

Zip

Phone

Fax

Email

Signature

## SPONSORSHIP OPTIONS

**PREMIER** (\$100,000)

**PINNACLE** (\$50,000)

**PLATINUM** (\$35,000)

**GOLD** (\$25,000) Choose one:

Poster Session

WiFi

Branded Lanyards

**BRONZE** (\$10,000)

**BASIC** (\$5,000)

REPRESENTATIVE NAME (FIRST, LAST)

TITLE

EMAIL ADDRESS

PHONE

REPRESENTATIVE NAME (FIRST, LAST)	TITLE	EMAIL ADDRESS	PHONE

## PAYMENT INFORMATION

Please select your preferred method of payment:

Credit Card: A member of our accounting team will contact you directly

Check payable to: Veritas Association Management (in US dollars on a US bank) Tax ID # 46-3254245

Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118

Please Invoice Me

Return this completed Registration Form to Tyler Gillespie

Email: [Tgillespie@veritasamc.com](mailto:Tgillespie@veritasamc.com)

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118